#### PREAUTHORIZATION PROGRAM

### Managing the treatment of arthritis & pain COX-2 INHIBITOR

Preauthorization programs typically target drugs that may be unnecessary and costly for the vast majority of patients. One such program involves COX-2 drugs.

#### What are COX-2 drugs?

COX-2 is a category of drugs that is relatively new and includes the brand-name drug Celebrex. They work similarly to naproxen and ibuprofen in treating inflammation and reducing pain. Naproxen and ibuprofen belong to a group of drugs called NSAIDs — non-steroidal anti-inflammatory drugs. In most cases, NSAIDs are as effective as COX-2 drugs, but generic NSAIDs are far less expensive.

# Why are COX-2 drugs targeted in the Preauthorization Program?

Clinical studies show that NSAIDs are a safe and effective treatment option for most patients. Studies also suggest that COX-2 medications may be an appropriate treatment for patients who are at higher risk for stomach ulcers. Unfortunately, the vast majority of patients with no or low risk for stomach ulcers continue to take COX-2 drugs needlessly when NSAIDs may be the more cost-effective treatment option.

#### PREAUTHORIZATION PROGRAM

### Managing the treatment of arthritis & pain COX-2 INHIBITOR

Preauthorization programs typically target drugs that may be unnecessary and costly for the vast majority of patients. One such program involves COX-2 drugs.

#### What are COX-2 drugs?

COX-2 is a category of drugs that is relatively new and includes the brand-name drug Celebrex. They work similarly to naproxen and ibuprofen in treating inflammation and reducing pain. Naproxen and ibuprofen belong to a group of drugs called NSAIDs — non-steroidal anti-inflammatory drugs. In most cases, NSAIDs are as effective as COX-2 drugs, but generic NSAIDs are far less expensive.

# Why are COX-2 drugs targeted in the Preauthorization Program?

Clinical studies show that NSAIDs are a safe and effective treatment option for most patients. Studies also suggest that COX-2 medications may be an appropriate treatment for patients who are at higher risk for stomach ulcers. Unfortunately, the vast majority of patients with no or low risk for stomach ulcers continue to take COX-2 drugs needlessly when NSAIDs may be the more cost-effective treatment option.

#### PREAUTHORIZATION PROGRAM

### Managing the treatment of arthritis & pain COX-2 INHIBITOR

Preauthorization programs typically target drugs that may be unnecessary and costly for the vast majority of patients. One such program involves COX-2 drugs.

#### What are COX-2 drugs?

COX-2 is a category of drugs that is relatively new and includes the brand-name drug Celebrex. They work similarly to naproxen and ibuprofen in treating inflammation and reducing pain. Naproxen and ibuprofen belong to a group of drugs called NSAIDs — non-steroidal anti-inflammatory drugs. In most cases, NSAIDs are as effective as COX-2 drugs, but generic NSAIDs are far less expensive.

# Why are COX-2 drugs targeted in the Preauthorization Program?

Clinical studies show that NSAIDs are a safe and effective treatment option for most patients. Studies also suggest that COX-2 medications may be an appropriate treatment for patients who are at higher risk for stomach ulcers. Unfortunately, the vast majority of patients with no or low risk for stomach ulcers continue to take COX-2 drugs needlessly when NSAIDs may be the more cost-effective treatment option. Continued

Because brand-name COX-2 medications are several times more expensive than generic NSAIDs, they generally cost a health plan, your employer and you considerably more money.

The ultimate decision between selecting an NSAID or a COX-2 drug rests with you and your doctor. Preauthorization gives you and your doctor a tool to make the right decision based on:

- Better health
- Lower out-of-pocket cost lower copayment or coinsurance
- Built-in safety/protection

Because brand-name COX-2 medications are several times more expensive than generic NSAIDs, they generally cost a health plan, your employer and you considerably more money.

The ultimate decision between selecting an NSAID or a COX-2 drug rests with you and your doctor. Preauthorization gives you and your doctor a tool to make the right decision based on:

- Better health
- Lower out-of-pocket cost lower copayment or coinsurance
- Built-in safety/protection

Because brand-name COX-2 medications are several times more expensive than generic NSAIDs, they generally cost a health plan, your employer and you considerably more money.

The ultimate decision between selecting an NSAID or a COX-2 drug rests with you and your doctor. Preauthorization gives you and your doctor a tool to make the right decision based on:

- Better health
- Lower out-of-pocket cost lower copayment or coinsurance
- Built-in safety/protection





An Independent Licensee of the Blue Cross and Blue Shield Association



An Independent Licensee of the Blue Cross and Blue Shield Association